

the Natural Builders

New Tree Chocolate

NEWTREE

R/D
RANDOLPH
DESIGNS

FLEETWOOD



Entering the space located in the heart of San Francisco's financial district we walk off the bustling street and enter another world.

New tree chocolate companies flagship retail space was completed in 2012. The retailer first conceptualized the space as an environment with Architect John Randolph and Fleetwood fixtures. Working with Deboer Architects we created prototypes and the final bamboo sculptural elements.



A forest like mystique engulfs the senses, dangling terrariums dangle from a bamboo canopy overhead.



The woven basket of bamboo splits spins gently out to opposite ends of the space.